

Please Pick a Program

A “Hand-Up”

I like the idea of “skin in the game” participation for entrepreneurs and will support #____ matches @ \$1,000 each.

I’d like to help support the program at a lesser amount and have enclosed \$_____.

Fair Lending 50/50 Fund

I understand that most businesses cannot succeed without access to loans. Replacing loan sharks and personal credit cards debt with a fair bank rate loan will give our entrepreneur a “fighting chance.”

I’ll join the fight to fund this program for: \$_____.

Adopt an Entrepreneur

A job is fine, an entrepreneur with a career is better. Children growing up in under-served neighborhoods need to see financial success as something other than the local drug dealer. A great city is only as good as its neighborhoods; housing and churches alone are not enough.

I will support #_____ entrepreneurs @ \$3,000 and am enclosing \$_____, or I would like to support the program and have enclosed \$_____.

University Sharing Option

To demonstrate our support for our HNB Affiliate Universities, currently Saint Louis University (HNB-SLU) and University of Missouri-St. Louis (HNB-UMSL), you may direct us to share your gift equally to support the Habitat for Neighborhood Business program at the school of your choice.

Only check if you’d like your gift shared with HNB-SLU_____; HNB-UMSL_____.

Endowment

It is HNB’s goal that every university affiliate creates a financially sound program. To support that goal, should you prefer to donate to an affiliate university’s Habitat for

Neighborhood Business endowment, 100% will pass directly through to the affiliate University of your choice.

Please add my donation of \$_____ to the HNB endowment.*

Saint Louis University_____*

University of Missouri at St. Louis—(A HNB endowment has not yet been established)

***Saint Louis University currently has a donor commitment to match all endowment additions.**

University Business Plan or Capstone Project

Professional business planning is financially out of reach for most minority entrepreneurs operating in under-served neighborhoods, but Habitat for Neighborhood Business' affiliation with fine universities permits a quality mentorship program to reach a superior level of value with Faculty directed, Capstone or Business Plan projects.*

The HNB program at Saint Louis University previously performed several high quality projects, but the entrepreneurs had inadequate resources and were unable to fully execute which frustrated the entrepreneur and the students. Well, we've learned from this at HNB, what we often call "paying our dumb tax" towards success.

We invite you to join in building our new fund for future projects for entrepreneurs selected by the HNB team and school faculty which will now include a grant for the execution of the team's plans. Having advance knowledge of these funds will give the entrepreneur added incentive to more fully support and participate in the effort and the faculty/student team a target budget which will require careful balance between what is wished for and what is possible; a real world reality check.

HNB grants will be for \$2,500 per plan. Affiliate University HNB programs and the entrepreneur may increase the budget.

*Masters level, typically semester long for credit course, usually conducted by a small student team during their final year. The plan will consist of a full marketing plan, a write-up of consumer/market research, a portfolio of brand development, and an extensive, executable business plan.

I will fund #_____ HNB sponsored Capstone/Business Plans @ \$2,500 and am enclosing \$_____; or I am enclosing \$_____ to help support the program.

How to Donate

We truly appreciate your joining us and will not disappoint you. We will be happy to mail you this form and a self-addressed envelope if you call us at 314-977-3625, or you may print and return this with your instructions. Please make your check payable and mail to:

Habitat for Neighborhood Business
3674 Lindell Boulevard DS 110
St. Louis, MO 63108
Attn: David Copeland, Treasurer